

WE MAY GET A STOP LIGHT!

BUT WE REALLY NEED YOUR HELP TODAY

Humboldt County Public Works has filed a Measure Z application for Rosewood Neighborhood to receive a 4-way stop light at F and Oak Streets.

We have been told that competition for Measure Z funding is very competitive, so we will need to show SIGNIFICANT support for this application during the public comment period.

ALL MEASURE Z LETTERS OF SUPPORT ARE DUE BY THIS THURSDAY, MARCH 4th

At slowFstreet.com, we have put together several resources and a letter-writing template for you to get your letter of support in.

WANT TO SUPPORT, BUT LETTER WRITING ISN'T FOR YOU?

Then you have two more options

1. You may send an email voicing your support to the County Administrative Office:
2. You may call into the Measure Z Board Meeting on March 4th at 2:00 PM for public comment

If you need any additional information, contact the County Administrative Office - Mon-Fri 8-Noon & 1-5 PM

Ph: 707-445-7266

Email: cao@co.humboldt.ca.us

Mailing Address: 825 Fifth Street, Eureka, CA 95501



THE GRAND VISION

THE ROSEWOOD NEIGHBORHOOD is a highly used entry/exit to and from Eureka. It is estimated that roughly 4,200 northbound & 4,900 southbound vehicles travel through this street daily. Collaboratively, neighbors have expressed their vision for the area as a welcoming entrance to Eureka as well as an extension to the Henderson Center. This vision includes re-engineering the street with proven traffic calming techniques such as connecting with the City of Eureka's plan to install bike lanes, adding lots of trees, street murals, cross walks, chicanes, bulb-outs, a parklet in front of the Handee Market, beautiful "Welcome to Eureka" signs, a footbridge, and other possibilities that would create a unified neighborhood.

F Street is unique because it crosses city and county jurisdictions in Humboldt County, and by route of Herrick, it connects to the waterfront from both ends. The Rosewood Neighborhood does not have any parks, so if F Street was safe, more neighbors would be inclined to get more fresh air and exercise, walk or bike to the Henderson Center, check in on their neighbors, and maybe even let their children walk to Grant Elementary - without getting in the car first.

Further, in the spirit of getting to know your neighbor, we hope to provide education and outreach to break down barriers between people who we perceive as different than us, and be more supportive of those around us. This area of Eureka is home to multicultural diversity, where residents are the elderly, their caretakers, children, homeowners, tenants, pets, and residents that identify themselves at varying levels of disability. We aspire to help people get out of their homes and work together, see each other, and talk with each other through neighborhood action and re-engineering of the area. We also aspire to affect those who are passing through by being their extended neighbors as citizens of Eureka, and help to shape attitudes and behaviors so that they can see us as themselves, each of us needing a safe space to live and thrive.

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EVER WONDERED HOW YOU CAN SLOW TRAFFIC IN YOUR NEIGHBORHOOD

AND INCREASE YOUR HOME VALUE WITH MINIMAL COST AND WORK?

STREET TREES ARE THE ANSWER!

There are 2 great volunteer organizations in Eureka that will work with residents to supply street or fruit trees; Keep Eureka Beautiful and Cooperation Humboldt. Both are great volunteer organizations that help promote beautification of Eureka and empower residents to meet their collective needs in harmony with nature, without exploiting anyone.

Street trees are an immediate and inexpensive way to increase your home value and make your neighborhood safer by slowing traffic. Street trees have been proven to increase home values by 3-18% in several studies. In Portland, Oregon researchers found that homes with street trees sold for an additional \$7,130 on average. Street trees make yards appear larger and streets appear smaller causing people to drive slower. Studies have shown that average traffic speed is reduced anywhere from 3-8 mph with the addition of street trees. They can also decrease the severity of car accidents. Street trees also have the added benefits of helping to clean our air and water and build strong neighborhoods where people feel safe and crime is reduced. Studies in 3 cities (Baltimore, Portland, Oregon and Philadelphia) have shown that with an increase in street trees there is a decrease in crime rates. The more neighbors that have trees planted the safer the neighborhood can become and the power is in our hands. **We can become the street of trees!**

	Keep Eureka Beautiful	Cooperation Humboldt
Cost	\$75	Free
Tree Type	A variety of small, medium and large ornamental trees to pick from	Fruit trees (Apple, pear, Asian pear or plum)
Program Details	The program will arrange for sidewalk cutting and will buy the tree and plant it. You just water and care for the tree after it is planted.	The program will work with you to pick a planting location suitable to the fruit tree picked and will buy the tree and plant it with you. You just water and care for the tree after it is planted. You also sign an agreement that once the tree has fruit it will be available for anyone to enjoy.
Location	Wide sidewalks	If side walk is narrow or has limited space this option is ideal since the tree is planted in the yard
Website	KeepEurekaBeautiful.com	CooperationHumboldt.com/fruit-trees
Contact Info	Call 707-444-8147 or email info@keepeurekabebautiful.com for more details and to request a street tree	Fill out their application on their website to see if your yard is an eligible location for a fruit tree

WE NOW HAVE AN F STREET VIDEO!

Your neighbor, 16 year-old Tahvo Stephan, spent their winter break filming and photographing our neighborhood. After many hours of work, Rosewood now has a professional, three and a half minute video, that speaks to several of our neighborhood concerns. **Watch the video on our website: slowFstreet.com**

A MESSAGE FROM NATALIE ARROYO, CITY COUNCILMEMBER, 3RD WARD

I would like to convey my appreciation for those who've reached out to me to share their stories and concerns about traffic speeds, traffic volume, dangerous driving, and pedestrian safety. I am working with your neighborhood, EPD, City and County staff to increase enforcement, and to support infrastructure improvements in Henderson Center, near the golf course, and in County jurisdiction near the City/ County boundary, where many of you have asked for better traffic control for all roadway users. I have had my dominant arm in a cast for many weeks, and voice to text apps have been a slow and awkward stand-in, so I haven't been able to reply in the detail I'd like to! I hope to have another discussion with neighborhood leaders this spring, and I look forward to seeing the Henderson Center project break ground soon!

WE WILL BE PARTICIPATING IN EUREKA'S TRAFFIC SAFETY TASK FORCE

Members of the Slow F Street team have been invited to participate in the City of Eureka's County-wide Traffic Safety Task Force. The launch meeting is on March 10, and in preparation, Mayor Susan Seaman has asked members to complete a survey which looks at attitudes toward traffic. One of the goals of the Task Force is to generate a campaign for safer driving in Eureka. We will keep you posted via the slowfstreet.com website.

SUPPORT US WITH A BUMPER STICKER

Would you like a Slow F Street bumper sticker? Head to our website right now and grab yours today!

...OR A YARD SIGN!

If it is an F Street yard sign you were hoping for, we are taking orders now. Please email us so we can be sure that you get one too!

